

Corporate social responsibility is good business, Clinton tells Vancouver crowd

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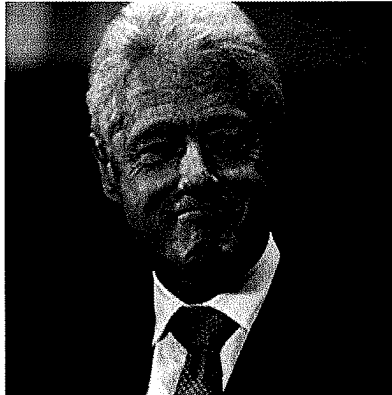
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Corporate social responsibility is simply good business that you don't stop doing just because the economy is suffering, Clinton told the audience.

People need to redefine the notion of citizenship, including corporate citizenship, in an era of global interdependence, he added.

That means doing something to help advance the health of the environment around them.

"They may have to trim their sails a bit" during tough times, but companies can't stop, because that environment "is your future."



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Former U.S. President Bill Clinton

Giustra added that cutting back on corporate social responsibility is no longer smart business, especially in the mining business.

That needs social acceptance to operate in the countries they operate in.

"It's not a fad," Giustra said, "It's here to stay."

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