



JOCK FINLAYSON

Executive Vice President - Policy
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Jock Finlayson is Executive Vice President of Policy at the Business Council of British Columbia. The Business Council is a leading industry association representing approximately 200 large and mid-sized companies, drawn from all major sectors of the B.C. economy. Its corporate members and affiliated associations together account for one-quarter of all jobs in British Columbia.

Mr. Finlayson directs the Business Council's policy development and research on economic, fiscal, tax, regulatory, energy, and environmental issues of interest to the province's business community. He also plays a key role in the Council's activities in the areas of membership services, project development and management, media relations, and relationships with external organizations. Mr. Finlayson is a member of several advisory bodies established by the B.C. government, including the Economic Forecast Council to the Minister of Finance and the Degree Quality Assessment Board established by the Minister of Advanced Education. He chairs the Expert Advisory Panel to the B.C. Progress Board and is a member of the UBC President's Community Advisory Council. In addition, Mr. Finlayson is a Canadian-nominated member of the Dispute Settlement Roster under Chapter 20 of the North American Free Trade Agreement; serves on the Board of the Canada West Foundation; and sits on the Research Advisory Council to Tourism British Columbia.

A B.C. native, he returned to Vancouver in early 1994 after more than a dozen years in Ontario and the United States. During this period, he worked as a Senior Policy Analyst and then Vice President with the Canadian Council of Chief Executives in Ottawa; served as a Senior Analyst with the Environics Research Group, a market research and public opinion polling firm based in Toronto; and gained experience with two Canadian consulting firms.

Mr. Finlayson is the author/co-author of two books and more than 30 published articles and book chapters. A frequent commentator on economic and other public affairs issues, he contributes a monthly column to *Business-In-Vancouver*, writes periodically for the *Vancouver Sun* and the *Financial Post*, and is a regular guest on several radio programs, including CBC Radio's "B.C. Almanac".

Mr. Finlayson holds a Master's degree from Yale University and undergraduate and M.A. degrees from UBC, as well as a Post-graduate Diploma in Economics from the University of London (U.K.) He is the Past President of both the Association of Professional Economists of B.C. and the Ottawa Economics Association.