



## Outlook 2020 Summit Series

*Outlook 2020: Shaping British Columbia's Economic Future* will give business, community, government and opinion leaders a unique and informative opportunity to help define and shape Canada's Pacific province over the decade to come. Emphasizing BC's changing demographics, current international trends, and our best prospects for a successful future, *Outlook 2020* will detail the range of options and opportunities ahead of us. An important part of the Summit Series will be its reference to the 29 discussion papers commissioned by the Business Council on the years ahead.

Taken together, the four Chapters of *Outlook 2020* (June through November) will highlight a variety of timely topics aimed at determining the shape and capacity of British Columbia's future and our ability to prosper as a small, open economy in a global marketplace that has never been more complex or competitive.

### WHO:

Produced by the Business Council of British Columbia, *Outlook 2020* will bring business, government, community and opinion leaders together during four unique sessions to help shape the economic future of BC's small, open economy. *Outlook 2020* will be of particular value to individuals and organizations interested in providing their insight and input into British Columbia's economic climate and policies, all with an eye to creating a prosperous future for both business and individuals.

### WHAT:

Each of the four chapters in the *Outlook 2020 Summit Series* is based on the 29 individual discussion papers commissioned by the Business Council and its members. The papers, prepared by leading experts in their field, highlight local and international trends, changes in BC's demography, and prospects for success and prosperity in both new and existing industries.

### WHEN:

The first Chapter in the *Outlook 2020 Summit Series* takes place on Tuesday, June 16. The three other chapters take place on September 22<sup>nd</sup>, October 20<sup>th</sup>, and late November.

### WHERE:

Chapter One takes place at the newly expanded Vancouver Convention Centre. The downtown Vancouver location of the balance of the sessions will be confirmed shortly.

### WHY:

Outlook 2020 consists of a high profile series of events with far-reaching implications for the future of British Columbia's economy. With so much at stake, Outlook 2020 will culminate in strategic recommendations and an economic blueprint to industry and the governments of British Columbia and Canada on how best to plan and execute a prosperous economy in the years ahead, while facing changes and challenges at home and abroad.



## CHAPTER ONE

### *The Life and Times of a Small Open Economy in a Changing World: British Columbia's International Perspective*

Tuesday, June 16, 2009 10:00 am – 2:00 pm

Vancouver Convention Centre (West)

The first Chapter of the Outlook 2020 Summit Series will be held on Tuesday, June 16, 2009, at the recently expanded Vancouver Convention Centre. It will include a panel focusing on B.C. in the global economy, followed by a luncheon keynote address by **David Gergen**, CNN's Senior Political Analyst, and a White House advisor to Presidents Nixon, Ford, Reagan and Clinton. Mr. Gergen will address the topic: "The First 150 Days, the Next Eight Years: The Obama Presidency and its Impact on Canada and the World."

## CHAPTER TWO

### *Foundations for the Future: Innovation, Human Capital and B.C.'s Next Economy*

September 22, 2009 8:30 am – 12:00 pm

Working sessions include an emphasis on B.C.'s changing demographics and what it means to the economy and future business opportunities, as well as the need to quicken the pace of educating and training British Columbians to compete in the changing and increasingly competitive, global economy. Chapter Two also highlights the need for innovation that will diversify the B.C. economy and help make traditional industry sectors more vital and competitive, as well as the important role of immigration in shaping this province's future.

## CHAPTER THREE

### *Positioning for Prosperity: Commercial and Industrial Opportunities for a New B.C. Economy*

October 20, 2009 8:30 am – 12:00 pm

Working sessions include the need for solid economic foundations in energy, infrastructure, creativity and communications, if B.C. hopes to define and deliver a prosperous future. Chapter Three also recognizes the potential of northern BC, the urban creativity of Metro Vancouver, the critical use of technology and the growing catalogue of exportable services and creative industries across the province.

## CHAPTER FOUR

### *Smaller World, Bigger Game: Options and Opportunities Shaping BC's Economic Future*

November, 2009 10:00 am – 2:00 pm

Chapter Four emphasizes how government, business and educators can work together to position B.C. for economic success. In addition, this final session in the Outlook 2020 summit series will highlight the decisions, policies, resources and investments which the Business Council believes must be made today to secure tomorrow's prosperity. As part of this final chapter in the series, the Premier of British Columbia will have the opportunity to participate and respond to the results and recommendations of Outlook 2020.



Business Council of  
British Columbia

For more information on the Business Council's *Outlook 2020 Summit Series* please contact:

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