



Business Council of
British Columbia

BUSINESS COUNCIL OF BRITISH COLUMBIA VALUE OF MEMBERSHIP

Established in 1966, the Business Council of British Columbia is the premier business association in British Columbia. Members are drawn from all parts of the economy, private and public, and provincially and federally regulated. Taken together, the corporate members and the associations affiliated with the Business Council are responsible for one-quarter of all jobs in British Columbia. Members of the Business Council are dedicated to build a strong, prosperous economy for the benefit of all British Columbians. The Business Council:

- **links business leaders with the public policy agenda of the province and the country.**
- has an **established reputation for quality policy and analytical work** relating to economic and other issues from a business perspective.
- **publishes reputable economic and policy analyses** and makes **influential submissions** to all levels of government.
- is an **effective and informed advocate** of business interests in British Columbia, respected by all levels of government for its opinions and input on issues affecting business in the province.
- offers a **venue for industry leaders to meet their peers** in a variety of networking experiences and settings.
- provides senior business people from around the province **opportunities to discuss business issues** in a private environment, leveraging the advantage of our multi-sectoral membership.
- offers **unparalleled access to senior government decision-makers** in British Columbia and to Federal officials.
- working with other sector-based organizations, provides **leadership within the business community** to effectively articulate business policy advice and recommendations.

Additional membership benefits and areas of involvement include:

- Participating in committee meetings on issues of interest to our members – for example, the environment, employment and labour, education, tax and economic policy.

- Participating on ad hoc task forces struck to respond to proposed government legislation or policy changes.
- Regular meetings with provincial and federal government elected officials, senior public servants, as well as business and other key leaders who impact the business community.
- Attending private, Senior Executive Roundtable where politicians, business leaders and senior government officials interact in a boardroom setting.
- Invitations to regular Member Forums on current issues of interest to the business community.
- Attendance at major Business Council conferences and summits.

The Business Council also provides the following services to assist members in their business operations:

- Statistical and economic information, including provincial economic and demographic forecasts
- Access to the largest collective bargaining database in the Province, covering both public and private sector settlements
- Studies and analyses of issues affecting the business community:
 - Labour shortages
 - Government budgets
 - Regulatory measures
 - BC's competitiveness
 - Major environmental initiatives
- Staff presentations at member functions

For further information on membership, please contact Herb Eibensteiner - Vice President, Membership and Chief Operating Officer at 604-684-6590 or herb.eibensteiner@bcbc.com.