



FOR IMMEDIATE RELEASE
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Business Council of British Columbia Appoints Virginia Greene as President and Chief Executive Officer

Vancouver, British Columbia - Larry Berg, Chair of the Business Council of British Columbia, today announced the appointment of Virginia Greene as President and Chief Executive Officer of the Business Council.

"After an extensive search we are pleased to announce that Virginia Greene will be joining us at the beginning of the year", said Berg. "Her knowledge of the business sector, coupled together with a background in government, tourism and marketing, make her an excellent choice. She is someone who not only has a clear understanding of business, as an entrepreneur who built her own successful company from the ground up, but who has also served at the senior most levels of government. Our board is confident that she will be an outstanding advocate for the province's business community and ensure the Business Council maintains its role as the province's leading business organization."

Greene served as the Deputy Minister for Intergovernmental Affairs in the Office of the Premier from 2006 to 2007 and was Deputy Minister of Tourism, Sports and the Arts for the Province of British Columbia from 2005 to 2006. She is the past President and CEO of Connect@JWT North America and was the founder of Go Direct Marketing.

Ms. Greene is a Past Chair of the BC/Yukon Division of the Canadian Breast Cancer Foundation and has served on the boards of numerous organizations including the Vancouver International Film Festival, Vancouver Trade and Convention Centre Expansion Project, Vancouver Playhouse Theatre, Premier's BC Achievement Foundation, National Capital Commission (Ottawa) and the National Film Board. Greene earned a degree in anthropology from the University of British Columbia and has lived all of her life in the province.

"The Business Council of British Columbia is one of the most well respected and effective advocacy organizations in the province and I am honored to be joining them", said Greene. "They have always been at the forefront of public policy in our province and I look forward to working together with their outstanding staff and members to help British Columbia meet its economic goals."

Greene is replacing Jerry Lampert who has announced he will be retiring from the Business Council at the end of this year, after nearly 15 years leading the organization. "We were incredibly fortunate to have had someone as well respected and dedicated as Jerry leading the Business Council", said Berg. "I would like to take this opportunity once again to thank him for his service to the organization and the province."

About the Business Council of British Columbia

The Business Council of British Columbia, established in 1966, is an association representing approximately 210 large and medium-sized enterprises. The Council's members are active in all major sectors of the provincial economy. Taken together, the corporate members and the associations affiliated with the Business Council account for approximately one quarter of all jobs in British Columbia.

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Please Note: A high resolution photograph of Virginia Greene for press purposes can be downloaded from the Business Council website at http://www.bccbc.com/photos/Virginia_Greene_2007.jpg