



**Greg D'Avignon**  
President and Chief Executive Officer  
Business Council of British Columbia

Greg D'Avignon is President and Chief Executive Officer of the Business Council of British Columbia, a 210-member organization which represents every major sector of the provincial economy and more than one-quarter of all jobs in the province. Established in 1966, the Business Council is the foremost policy and business advocacy organization in the province.

Prior to joining the Business Council, D'Avignon was President, Western Canada, Canada's National Brewers, which represents large and small brewers in Western Canada, with sales in excess of \$4 billion annually. Between 1999 and 2010, D'Avignon created and developed the organization from the ground up, resulting in an economic and trade association with active membership in each of the four western provinces.

From 1995 to 1998, D'Avignon was Executive Director of the British Columbia Salmon Farmers Association. There, he grew the organization into a broad based 70-member network that worked with provincial, federal, municipal and First Nations governments to develop BC's aquaculture industry, while expanding demand for the product in key international export markets.

Since 2003, D'Avignon has served on the board of the Canadian Breast Cancer Foundation-BC/Yukon Region, and is its past chair. He also serves on the boards of the North Shore Winter Club, and Forest Hills Little League. Originally from Chilliwack, B.C., D'Avignon is a fourth generation British Columbian and active community leader who lives in North Vancouver with his wife Anna and their two sons.