

News Release

Advisory Council Announced for the BC Agenda for Shared Prosperity *12 civic leaders from across British Columbia's social and economic sectors to guide process*

October 11, 2012 (Vancouver, BC) - The Business Council of British Columbia and the BC Chamber of Commerce announced today that a group of 12 respected and civic-minded British Columbians have agreed to sit as members of an Advisory Council to the recently announced BC Agenda for Shared Prosperity. The Council will play an important oversight and commentary role within the BC Agenda initiative which aims to establish greater connectivity between the province's economic developments and the interests and opportunities of British Columbians.

"We are fortunate to have the commitment and contributions of these outstanding and trusted British Columbians from a diverse cross-section of social and economic sectors from our province," said Greg D'Avignon, President and CEO, Business Council of British Columbia. "This diversity in perspectives and common passion for our province will bring a unique, informed and balanced approach to our process."

The Advisory Council reflects the diversity of British Columbia with representatives from leading BC industries such as mining, finance and real estate and also post secondary leadership, First Nations, labour and the NGO sector.

"As part of the BC Agenda for Shared Prosperity we will be holding regional meetings with local Chambers of Commerce to include perspectives from British Columbians across all regions of the province," said John Winter, President and CEO, BC Chamber of Commerce. "Members of the Advisory Council will be participating in our regional meetings to listen to British Columbians and engage in a new tone of conversation about future opportunities for British Columbians."

The Advisory Council members of the BC Agenda for Shared Prosperity are:

- Janet Austin, Chief Executive Officer, YWCA Metro Vancouver
- Kim Baird, Strategic Initiatives Director, Tsawwassen First Nation
- Stephen Butz, President and Executive Officer, YMCA of Greater Vancouver
- Eric Carlson, CEO, Anthem Properties
- George Iwama, President and Vice-Chancellor, University of Northern British Columbia
- Reid Johnson, President, Health Sciences Association of BC
- Pierre Lebel, Chairman and Director, Imperial Metals Corporation
- Gerry Martin, Co-Owner, Kra-Mar Investments

- Andrew Petter, President and Vice Chancellor, Simon Fraser University
- Sharon Singh, Principal Advisor Energy, Rio Tinto
- James Tansey, ISIS Executive Director, Associate Professor, Sauder School of Business, UBC
- Carole Taylor, Chancellor, Simon Fraser University

The *BC Agenda for Shared Prosperity* is an innovative plan to inform and advance public discussion in BC around the broad objective of providing a robust policy foundation for building and maintaining a strong provincial economy that fulfills the long-term potential of the province. The first regional meeting of the BC Agenda for Shared Prosperity will take place with the Cranbrook Chamber of Commerce on October 24.

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Background**October 11, 2011****Advisory Council Membership
BC Agenda for Shared Prosperity****Janet Austin, Chief Executive Officer, Vancouver YWCA**

As Chief Executive Officer of the Vancouver YWCA, Janet Austin has overall responsibility for one of BC's largest and most diversified non-profit organizations, offering services for 60,000 people annually in more than 30 locations throughout Metro Vancouver. Prior to joining the YWCA of Vancouver, Ms. Austin served as Executive Director of Big Sisters of BC Lower Mainland. She has also served as Director of Development Services for BC Housing, where she oversaw the development of the Province's social housing for seniors and families, as well as transition housing, homeless shelters, and group homes for people with disabilities. Ms. Austin has been recognized by many business and community organizations for her contributions, in 2008, Ms. Austin was named to the WXN (Women's Executive Network) list of Canada's 100 Most Powerful Women and she has also been the recipient of the Queen's Jubilee Medal. Ms. Austin currently serves on several boards including the UBC President's Strategic Advisory Council, TELUS Vancouver Community Board and Education Sub-Committee and the Scientific Advisory Board of the Women's Health Research Institute.

Kim Baird, Strategic Initiatives Director, Tsawwassen First Nation

Kim Baird currently serves as the Strategic Initiatives Director for Tsawwassen First Nation and was the elected Chief of the Tsawwassen First Nation for six terms, from 1999-2012. She had the honour of negotiating and implementing British Columbia's first urban treaty on April 3, 2009 and has since overseen numerous economic and institutional development projects for TFN. Ms. Baird has received a number of prestigious awards, including an honorary doctorate degree from Simon Fraser University, Kwantlen Polytechnic University Distinguished Alumni Award, Canada's Top 40 Under 40 Award, the National Aboriginal Women in Leadership Distinction Award and Canada's Most Powerful Women Top 100 Award. She is also a member of the BC Hydro board, the Aboriginal Skills Group, UBC Vancouver President's Advisory Committee on Aboriginal Affairs, Chief Joe Mathias Scholarship Foundation, Canadian Electoral Democracy Association, and the TFN Economic Development Corporation Board of Directors. Ms. Baird believes strongly in supporting professional and leadership development of young women and is a "Spark" mentor for the Girls Action Foundation.

Stephen Butz, President and Chief Executive Officer, YMCA of Greater Vancouver

Stephen Butz is President and Chief Executive Officer of the YMCA of Greater Vancouver. As the largest provider of quality child care, youth engagement, newcomer support and health enhancement, the YMCA's commitment to helping families raise health children has never been stronger. Mr. Butz moved into his first association leadership role as the CEO of the YMCA of Cambridge, Ontario in the mid 1980's. From there, senior leadership opportunities in St. Catharines and Hamilton led him to serve as Chief Executive Officer YMCA Niagara from 2000 to 2011. Mr. Butz brings extensive background in large scale capital development, strategic planning and not-for-profit mergers. He has provided leadership to many of provincial and national YMCA initiatives and is a member and former Chair of the Canadian Urban Group, North American and international YMCA networks. With undergraduate degrees in physical education and business, Mr. Butz holds a master degree in Management Sciences from Springfield College in the U.S.A.

Eric Carlson, Chief Executive Officer, Anthem Properties

Eric Carlson has been involved in the real estate development and investment business since the early 1980's. In 1991, Mr. Carlson founded what is now Anthem Properties, building the organization into a growth-oriented, vertically integrated real estate investment, development and management company. Over the last 20 years, Anthem has acquired, operated and/or developed over 210 projects approximating \$2 billion in value across the retail, residential, industrial and office asset classes in both the U.S. and Canada. Mr. Carlson has a variety of business interests outside of real estate and has acted as a co-founder, investor, director and/or advisor to a number of businesses in the manufacturing, mining, and technology spaces. He is currently on the boards of Colligo Networks, Crunchy Socks Games Ltd., MAG Silver Corporation, PTM Metals Corporation, West Kirkland Mining, Nextraction Energy Corp., and Vaughn Custom Sports Canada Ltd. Mr. Carlson is a Chartered Accountant and holds a Bachelor of Commerce degree from the University of British Columbia.

Dr. George Iwama, President and Vice Chancellor, University of Northern British Columbia

Dr. George Iwama began his five-year term as President and Vice-Chancellor of the University of Northern British Columbia on July 1, 2009; he came to UNBC after having served as the Dean of Science at Carleton University in Ottawa. In 2004, he joined Acadia University as the Dean of Science until his appointment in 2006 as acting Vice-President Academic. Prior to his appointment at Acadia, Dr. Iwama spent four years as Director General of the National Research Council's Institute for Marine Biosciences in Halifax. Dr. Iwama holds a Ph.D. in Zoology from the University of British Columbia. He held a faculty position in Animal Science at UBC for 15 years where he attained the rank of full professor. He is the recipient of a number of academic fellowships and awards from the Natural Sciences and Engineering Research Council and the Killam Foundation. His teaching has been in the area of comparative animal physiology with an emphasis on fish stress and fish aquaculture. He has initiated and established

Science Cafés in Wolfville, Ottawa, and now in Prince George where science of interest to the public is shared in plain English.

Reid Johnson, President, Health Sciences Association of BC

Reid Johnson has been President of the Health Sciences Association of BC since April 2007. The union represents more than 17,000 health science professionals in the public health care and community social services sectors in British Columbia. Mr. Johnson earned his Masters of Social Work at UBC and holds a post-masters certificate in family therapy. He has worked in psychiatry, spinal cord and vocational rehabilitation, and in family therapy. He joined the HSA Board of Directors in 1997, and previously served as the union's secretary-treasurer, overseeing HSA finances and helping to develop HSA's annual budgets. Mr. Johnson currently serves on the Canadian Breast Cancer Foundation's 2020 Task Force, chairing the task force committee on human resources. He also serves on the boards of Working Enterprises, the Technology Education and Careers Council, and Camp Jubilee. He is a vice-president of the BC Federation of Labour, and a member of the executive board of the National Union of Public and General Employees. He serves on the finance committees of both these labour organizations.

Pierre Lebel, Chairman and Director, Imperial Metals

Pierre Lebel's career in mining over the past 30 years has focused on mine financing, construction and development. He has served as the Chairman and Director of Imperial Metals since January 2003 and was President from May 1986. He also holds several other international director positions in energy, mining and finance including South Gobi Resources Ltd, HomEquity Bank, Zedi Inc, West Kirkland Mining and Concordia Resource Group. Mr. Lebel also serves as a director of Canada Place Corporation, the Business Council of British Columbia, Lions Gate Hospital, the Mining Association of Canada and the Mining Association of British Columbia. In 1998 Mr. Lebel was awarded the E.A. Scholz medal by the BC and Yukon Chamber of Mines for excellence in mine development. Mr. Lebel is a member of the Law Society of British Columbia. Mr. Lebel holds a MBA from McMaster University (1973) and a LL.B. from the University of Western Ontario (1976).

Gerry Martin, Co-Owner Northern Drugs Ltd and Kra-Mar Investments

For 36 years Gerry Martin and his partner owned Northern Drugs Ltd., a chain of independent drug stores operating in Northwestern B.C. Mr. Martin is still active in business as co-owner of Kra-Mar Investments, as well as being President of Shames Mountain Ski Corporation, member and Past President of the Kitimat/Terrace Industrial Development Society and Director and Audit Committee Chair of Paragon Pharmacies Ltd. Mr. Martin is a graduate of the University of British Columbia with a Bachelor of Science in Pharmacy and has professionally served on the board of the B.C. Pharmacy

Association and is a Past President of the Chain Drug Association of B.C. He was awarded Pharmacy's Bowl of Hygeia Award for outstanding service to his community. He received a Paul Harris Fellowship for his service in Rotary and is a Governor and Fellow of the British Columbia Chamber of Commerce. Mr. Martin is a member of the Premier's Technology Council, a member of the B.C. Jobs and Investment Board and the former Chair of the British Columbia Progress Board.

Andrew Petter, Q.C., President and Vice-Chancellor, Simon Fraser University

Andrew Petter, Q.C. is President and Vice Chancellor of Simon Fraser University and professor in the School of Public Policy. Prior to joining SFU in 2010, he was professor in the Faculty of Law of the University of Victoria where he served as Dean from 2001 to 2008. He previously taught at Osgoode Hall Law School and practiced law with the Saskatchewan Ministry of Justice. From 1991 to 2001, Professor Petter served as an MLA in the Province of British Columbia and held numerous cabinet portfolios, including Advanced Education and Attorney General. He has written extensively in areas of Constitutional Law and Public Policy, including works on the *Canadian Charter of Rights and Freedoms* and Canadian federalism. Professor Petter holds an LL.B. from University of Victoria, where he was gold medallist, and an LL.M. with first class honours from Cambridge University. He is a member of the British Columbia and Saskatchewan law societies.

Sharon K. Singh, Principal Advisor, Rio Tinto Energy

Sharon K. Singh is a principal advisor for Rio Tinto's Energy product group in Canada. Within Rio Tinto, Ms. Singh has worked internationally with the iron ore and aluminium product groups, in Western Australia and British Columbia. Her diverse experience includes, policy development, securing government authorizations and permits, investor relations, communications, legal and commercial responsibilities. She holds a Bachelor of Business (International Trade), Bachelor of Laws (First Class Honours), and a Master of Laws. Ms. Singh is a founding member of the Business Council of British Columbia's Next Leaders Council and also serves on the board of the Greater Vancouver Professional Theatre Alliance.

Dr. James Tansey, Associate Professor, ISIS, Sauder School of Business

Dr. James Tansey founded the ISIS Research Centre, a centre focused on sustainability and social innovation at the Sauder School of Business, UBC. Dr. Tansey's research activities cover social innovation, climate change and the social impacts and acceptability of new technologies. ISIS hosts the Climate Intelligence Unit, focused on the low carbon economy in North America. Dr. Tansey is Academic Director for Industrial Partnerships, leading UBC's transformation of the campus into a living laboratory for clean technology innovation. He is also founder and CEO of Offsetters, a carbon management and offset company based in Vancouver and the official supplier of carbon offsets to the 2010 Winter

Olympic Games, the first time in history the event has been carbon neutral. Dr. Tansey was recruited by the UNEP to serve as an advisor to the Sochi 2014 Winter Games. In 2010 he was recognized as one of British Columbia's Top 40 under 40 and was a finalist at the Ernst and Young Entrepreneur of the Year Awards.

Carole Taylor, Chancellor, Simon Fraser University

Carole Taylor's professional career moved from public affairs broadcasting to politics to business and back again. Her journalism career began with CTV and she went on to work for the CBC, hosting programs such as the *Pacific Report and Authors* and *Vancouver Life*. In 1986, Ms. Taylor was elected as an Independent Alderman for Vancouver City Council, serving two terms. Following her time on City Council, she served as Chair of the Vancouver Port where she directed an overhaul of the existing governance structure and subsequently served as Chair of Canada Ports Corporation. Throughout her career, Ms. Taylor served on a number of corporate boards including TD Bank, Canadian Institute for Advanced Research, Chair of CBC, HSBC Canada, Canfor, CP Rail and Rogers. Ms. Taylor was elected to the provincial legislature in 2005 and served as Minister of Finance until December 2008 at which point she was named Chair of the federal Economic Advisory Council. In June 2011, Ms. Taylor was named Chancellor of Simon Fraser University. Ms. Taylor is an Officer of the Order of Canada and a recipient of the Peter Lougheed Public Policy Award.

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Background

October 11, 2012

BC AGENDA FOR SHARED PROSPERITY

Advisory Board – Terms of Reference

Background

The *BC Agenda for Shared Prosperity* is an innovative plan to inform and advance public discussion in BC around the broad objective of providing a robust policy foundation for building and maintaining a strong provincial economy that fulfills the long-term potential of the province.

Within this overall objective, the *BC Agenda for Shared Prosperity* is also designed to improve the connection between businesses and British Columbians, by enabling a better understanding that our collective economic well-being is a pre-requisite for ensuring overall societal well-being. What makes this discussion different is a recognition that a simple and traditional defense of ‘free enterprise’ in the aftermath of the global financial crisis will fail. Instead, what is needed is a thoughtful attempt to achieve a stronger connection between businesses, citizens and the economy. In this context, the plan acknowledges the challenge of ensuring that, as we translate the economic opportunities our province has into reality, it is important that the public have confidence that the benefits of economic growth and economic progress are being shared across the population.

Within the design framework, the focus is centered on grounding foundational economic policies around competitive taxation, sound fiscal management, effective regulatory processes, a strong education system, a skilled workforce, well planned infrastructure, and a healthy society and environment, within an overarching objective to diversify and maximize economic opportunities for all British Columbians. Rather than a preoccupation with policies that re-distribute wealth, the *BC Agenda for Shared Prosperity* will aim to establish greater connectivity between the province’s economic opportunities and outputs, on the one hand, and the well-being of its citizens and businesses, on the other.

While ambitious in the sense of asking for a higher calling of engagement and seeking to change (to the degree possible) the policy discourse in BC, the plan for the *BC Agenda for Shared Prosperity* is modest in structure, and realistic in concentrating on a limited number of key topics and issues. The path to shared prosperity is undoubtedly a long one, with divergent views on the correct plan for improving our standard of living. Debate is an important part of the process, albeit it needs to be rooted in a solid empirical foundation and to support an informed dialogue.

Looking ahead, the province does face some pressing decisions that need to be addressed. These decisions are set against a backdrop of global uncertainty and strong competition for investment dollars and high-value economic activity that leads to increased/improved employment. A significant part of the *BC Agenda for Shared Prosperity* initiative involves working to embrace and understand the changes influencing and the opportunities before the province. As the *Building the BC Agenda for Shared Prosperity - Introduction* document explains, there are important decision points for our economy in front of us - ones that will have cascading effects for decades to come.

Purpose of the Advisory Council

The Advisory Council is a group of respected and trusted British Columbians brought together to review, discuss and ultimately help shape the content of the *BC Agenda for Shared Prosperity*. The intent of the exercise is to elevate the traditional discourse around economic issues in BC, and in doing so, to achieve greater prosperity for the population through factual, respectful and relevant debate to inform sound public policy.

To ensure that the Business Council and the BC Chamber of Commerce can define a set of policy foundations and new ideas that meet the objectives outlined, the *BC Agenda for Shared Prosperity* Advisory Council is designed to play an important contributory oversight and commentary role within the initiative.

The Advisory Council will work with policy experts from the Business Council and the BC Chamber of Commerce at an early stage to confidentially discuss, review and shape the draft policy products for the *BC Agenda*. These draft documents will initially be developed by staff with input from past and current research, policy experts, and from a broad collection of data, ideas and approaches from other jurisdictions.

The Advisory Council will also play a role in the planned regional and provincial summits, which are intended to gather regional and broader provincial input into a draft interim *Agenda* report. In advance of the provincial summit in 2013, the Advisory Council will again be engaged to provide input and discuss the draft framework report that would flow from the analysis undertaken to that point. Further details on the regional summits and the provincial summit will be provided as the *BC Agenda* is developed.

After releasing an interim report in early March, the Advisory Council would take a period of time off for the election process in BC to conclude through April and May, reconvening again in late May to discuss a final roadmap report that would be targeted for release in either June or September.

While the Advisory Council will not be asked to endorse and/or be held accountable for policy outputs, recommendations or particular ideas, it is expected that members of the Council will review and discuss a public position for the Council as the process moves towards a conclusion in the summer of 2013.

Finally, it must be stressed that the *BC Agenda for Shared Prosperity* is a non-partisan undertaking. The goal is to develop a coherent and credible set of ideas and recommendations to advance the province's economic well-being and help achieve its full potential in a way that benefits all citizens. We expect that the ideas, suggested new ways of doing things, and other recommendations will be relevant and useful regardless of whom BC voters choose to govern the province in May 2013 and beyond. This intent to elevate the level of policy dialogue in BC is a fundamental component of the *BC Agenda* process and will be reflected in both the process and products of *the BC Agenda for Shared Prosperity*.

Policy Framework

As part of its work, the Advisory Council will be asked to review and contribute to several policy outputs, including:

- (1) A foundational policy document that establishes some principles for creating a strong economy based on shared prosperity, and that establishes a vision for meeting BC's full potential .
- (2) One or more commissioned 'think pieces' that will help to set the context and shape the policy framework for the *BC Agenda for Shared Prosperity*.
- (3) An interim framework report outlining some higher level, key policy priorities as well as actions to be taken by non-governmental stakeholders (this will include proposals for institutional reform) for the *BC Agenda for Shared Prosperity*.
- (4) A 'road-map' document, the *BC Agenda for Shared Prosperity*, which builds a coherent framework for key strategic directions, new processes and initiatives.
- (5) Reports from the regional and provincial summits.
- (6) Other policy and research material that may be brought forward as part of the process.

Importantly, the Advisory Council will not be asked, or put in a position, to pass direct commentary on specific projects. A core objective of the Advisory Council is to reflect on broader market and societal forces that impact our opportunities as a province and influence the policy discourse. As this discussion could become quite expansive and even overwhelming, the scope will be focused largely on the economic dimensions that nurture and facilitate shared prosperity. Still, there will some opportunity to delve into topics such as governance reform, health care, those at risk, and the environment.

Advisory Council Member Terms

The commitment to serve on the *BC Agenda for Shared Prosperity* Advisory Council includes the following elements:

- 12 month term, beginning in September 2012 and concluding in September 2013.

- 7 Advisory Council meetings planned (September, October, December, January, February, May and August).
- Each Advisory Council meeting will be for approximately 2 hours, with 2-3 hours preparation time expected to review draft materials.
- Participation in 1 or 2 regional summits and the provincial summit as panel members, possibly in speaker roles on voluntary basis.
- Key purpose is to undertake the confidential review of draft policy and communications materials and participate in interactive discussions with other Advisory Council members using Chatham house rules.
- Council members will not be required to endorse policy positions found in the materials; however, the commitment to sit on the Advisory Council includes agreement to discuss a public commentary/position of the Advisory Council based on a super-majority of members, with ability to abstain or have contrary opinions noted and registered.
- Advisory Council members may be asked, on a voluntary and pre-approved basis, for quotes, video or written commentary for public dissemination detailing Advisory Council commentary and activities.

Compensation/Travel Costs

- The positions on the Advisory Council are voluntary.
- Travel costs will be covered for Council members outside the Lower Mainland.
- Travel costs for the regional and provincial summits will be covered.

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